

Ops & GTM Budget Tracker

Know exactly where your budget stands — before your CFO asks. Live visibility across every spend category, from headcount to SaaS.

9

Tabs

\$500K+

Budget range

<1hr

Setup time

opsply.bywillo.ai

Most budget tracking happens too late — in a spreadsheet pulled together the week before a board meeting.

What reactive budget management looks like

- Finance sends an "actuals vs. budget" report 10 days after month close
- You find out you overspent on SaaS tools 3 months ago
- Board prep is a 2-day scramble to reconcile scattered spreadsheets
- No one knows the YTD number until asked, and the answer takes 30 minutes to find

What proactive budget management looks like

- Real-time actuals against budget — updated weekly, not monthly
- Variance alerts before they become problems, not after
- Board summary ready in 5 minutes — not 2 days
- Every department head knows their budget position at any moment

From detailed line items to board summary — in one place.



Annual Plan vs. Actuals

Full-year budget by department and category, with actuals updated monthly



Monthly Dashboard

Visual spend dashboard with variance analysis — over/under by category and department



SaaS Subscription Tracker

Every tool, renewal date, cost, owner, and utilization rating — the SaaS audit view



Vendor Spend Summary

Vendor spend by category, with YTD totals and contract renewal tracking



Headcount & Contractor Spend

Salary, benefits, and contractor costs by role — actual vs. plan with headcount timeline



Budget Request Log

Out-of-budget request tracking with approval status and business justification



Quarterly Reforecast

Q2 and Q3 reforecast tabs that adjust the annual plan based on actuals-to-date



Board Summary Output

One-page board-ready budget summary. Auto-populated — ready to screenshot or export



Setup & Configuration

Department names, budget categories, fiscal year start, and currency settings



Know your budget position before your CFO asks.

Set up in under an hour. Live budget tracking from day
one. Board summary ready in 5 minutes, not 2 days.

More trackers & calculators

opsply.bywillo.ai